

## Module specification

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*Refer to guidance notes for completion of each section of the specification.*

Module Code	ONLM707
Module Title	Strategic Decision Making for Managers
Level	7
Credit value	15
Faculty	FSALS
HECoS Code	100079
Cost Code	GABP

## Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc Management & Leadership	Core

## Pre-requisites

None

## Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>15 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	135 hrs
<b>Module duration (total hours)</b>	<b>150 hrs</b>

<b>For office use only</b>	
Initial approval date	29th July 2024
With effect from date	September 2024
Date and details of revision	
Version number	1

## Module aims

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It is important for managers to know how organisations intend to engage with their environment and consequently develop capabilities and competencies to provide competitive advantages and fulfil their organisational objectives. This Module focuses on models conceived by observing businesses in developed countries and applies to all sizes of firm including corporations operating globally.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically develop a comprehensive strategy that motivates diverse teams and incorporates strategic best practices and leadership theory.
2	Utilize effective communication skills to lead initiatives and share solutions to complex problems in a global business environment within the context of academic theory.
3	Critically discuss the implementation innovative solutions that leverage technology and core business competencies to increase firm value and enhance operational efficiencies in a global business environment, measuring success through key performance indicators.
4	Critically evaluate the impact of global economic and regulatory factors on business operations, developing ethical and sustainable strategies that leverage opportunities and mitigate risks.
5	Critically apply quantitative techniques to Analyse data, identifying key insights and trends to support strategic decision-making and drive operational efficiency, while ensuring data security and privacy.

## Assessment

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Indicative Assessment Tasks:

### Formative Assessment

Formative assessment for this module may include:

End of lesson questions or quizzes, to check knowledge at the end of each unit and module, feedback on subject discussion forums, sharing experiences in groups, self and peer assessment and one-minute papers, to demonstrate understanding and progress of subject knowledge, and improve learning.



## Summative Assessment

### Assignment 1:

Learners are to develop and write a comprehensive strategy that motivates diverse teams and incorporates strategic best practices and leadership theory. They should demonstrate how the utilisation of effective communication skills lead initiatives and share solutions to complex problems in a global business environment, within the context of academic theory. (Indicative word count – 1,000 words).

### Assignment 2:

Learners are to present a written academic paper, critically evaluating the impact of global economic and regulatory factors on business operations, developing ethical and sustainable strategies that leverage opportunities and mitigate risks. The assignment should also evidence innovative solutions that leverage technology and core business competencies to increase firm value and enhance operational efficiencies through quantitative techniques in a global business environment, measuring success through key performance indicators. (Indicative word count – 2,000 words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2	Written Assignment	40%
2	3, 4, 5	Written Assignment	60%

## Derogations

None

## Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.



## Indicative Syllabus Outline

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Strategic planning process  
Contemporary theory for strategic decision making  
Management theory  
Innovative solutions to increase value efficiencies  
Researching, communicating and leading  
Global economic and regulatory frameworks  
Data driven decisions

### Indicative Bibliography:

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Please note the essential reads and other indicative reading are subject to annual review and update. Please *ensure correct referencing format is being followed as per University Harvard Referencing Guidance.*

#### Essential Reads

Journal of Business Strategy  
International Journal of Business and Globalisation  
Journal of Business and Management  
International Journal of Business and Management  
Journal of International Economics  
International Trade Journal  
Journal of Business Research Methods  
International Journal of Corporate Social Responsibility

#### Other indicative reading

Collinson, S. Narula R, Rugman A (2016) International Business 7th ed Pearson

Dicken, P. (2015) Global Shift 7 th ed Guilford Press NY

Grant, R.M., 2021. Contemporary strategy analysis. John Wiley & Sons.

Johnson, G. Whittington, R. (2017). Exploring Strategy 11th ed. Palgrave